

Apeiron Retail SMS Messaging Pricing

DID - Longcode

Message Count	Price
First 100,000	\$0.0060
100,001 - 500,000	\$0.0055
500,001 - 1,000,000	\$0.0050
1,000,001 - 2,000,000	\$0.0045
2,000,001 - 5,000,000	\$0.0035

TFN - Longcode

Message Count	Price
First 100,000	\$0.0070
100,001 - 500,000	\$0.0065
500,001 - 1,000,000	\$0.0055
1,000,001 - 2,000,000	\$0.0050
2,000,001 - 5,000,000	\$0.0045

Shortcode

Message Count	Price
First 100,000	\$0.0070
100,001 - 500,000	\$0.0065
500,001 - 1,000,000	\$0.0060
1,000,001 - 2,000,000	\$0.0055
2,000,001 - 5,000,000	\$0.0045

Phone Number Pricing

Phone Number Count	Price
First 1000 Numbers	\$0.3500
Above 1000 Numbers	\$0.2000